

Amazon MBA Practice Test Questions and Answers

1. Which of Amazon's Leadership Principles emphasizes long-term thinking over short-term results?

- A) Customer Obsession
- B) Think Big
- C) Ownership
- D) Bias for Action

2. What is Amazon's primary business model strategy?

- A) High margins, low volume
- B) Customer obsession and long-term value creation
- C) Premium pricing only
- D) Limited product selection

3. In Amazon's "Working Backwards" process, what document is created first?

- A) Technical specifications
- B) Press release
- C) Budget plan
- D) Timeline

4. Which Amazon Leadership Principle focuses on delivering results despite setbacks?

- A) Learn and Be Curious
- B) Dive Deep
- C) Deliver Results
- D) Invent and Simplify

Answers: 1-B 2-B 3-B 4-C

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